

ORDER



Orders
Order / Rev: 711128
Alt Order #: 06252357
Product Desc: VOTE FOR MARRIAGE MN
Estimate:
Flight Dates: 10/01/12 - 11/05/12
Original Date / Rev: 08/31/12 / 08/31/12
Order Type: Political

KARE

Primary AE: Brian Perry
Sales Office: T-SF
Sales Region: NAT

Agency Name: Mission: Public Affairs LLC
Buying Contact:
Billing Contact:
 1415 L Street Suite 1250
 Sacramento, CA 95814

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Minnesota For Marriage
Demographic: A35+
Product Codes: IS-Issue/Ballot
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	128	\$139,150.00	\$118,277.50
10/29/12	11/05/12	34	\$47,150.00	\$40,077.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	128	\$139,150.00	\$118,277.50	0.00
November 2012	34	\$47,150.00	\$40,077.50	0.00
Totals	162	\$186,300.00	\$158,355.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Perry			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/01/12	10/19/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MTWTF--	:30	3	\$300.00	P-2	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		3				\$300.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		3				\$300.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		4				\$300.00		0.00			
E 2	KARE	10/06/12	10/13/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$275.00		0.00			
		Week: 10/08/12	10/14/12	-----S-		1				\$275.00		0.00			
E 3	KARE	10/20/12	10/20/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$800.00		0.00			
E 4	KARE	10/27/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		2				\$900.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		2				\$900.00		0.00			
E 5	KARE	10/06/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$700.00		0.00			

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 Alt Order #: 06252357
 Flight Dates: 10/01/12 - 11/05/12

Advertiser: Minnesota For Marriage
 Product Desc: VOTE FOR MARRIAGE MN
 Estimate: KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KARE	10/06/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$700.00		0.00			
E 6	KARE	10/01/12	10/12/12	M-F 1-2p Rachel Ray	CM	1P-2P	MTWTF--	:30	2	\$225.00	P-2	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--					2	\$225.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					2	\$225.00		0.00			
E 7	KARE	10/15/12	10/19/12	M-F 1-2p Rachel Ray	CM	1P-2P	MTWTF--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--					2	\$250.00		0.00			
E 8	KARE	10/01/12	10/12/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--					2	\$450.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					2	\$450.00		0.00			
E 9	KARE	10/15/12	10/19/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--					5	\$600.00		0.00			
E 10	KARE	10/22/12	11/02/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF--	:30	5	\$700.00	P-2	0.00	NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--					5	\$700.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					5	\$700.00		0.00			
E 11	KARE	11/05/12	11/05/12	M-F 3-4p DR OZ	CM	3-4p	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00			
E 12	KARE	10/01/12	10/12/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--					4	\$1,000.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					4	\$1,000.00		0.00			
E 13	KARE	10/15/12	10/19/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	4	\$1,100.00	P-2	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--					4	\$1,100.00		0.00			
E 14	KARE	10/22/12	11/02/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--					5	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					5	\$1,000.00		0.00			
E 15	KARE	11/05/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
E 16	KARE	10/01/12	10/12/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--					3	\$400.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					3	\$400.00		0.00			
E 17	KARE	10/15/12	10/19/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--					5	\$500.00		0.00			
E 18	KARE	10/22/12	11/02/12	M-F 4-430p	CM	4-430P	MTWTF--	:30	4	\$550.00	P-2	0.00	NM	7	\$3,850.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KARE 11 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					4	\$550.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$550.00		0.00			
E 19	KARE	10/01/12	10/05/12	M-F 5-530p	CM	5-530p	MTWTF--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
KARE 11 5 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					2	\$2,000.00		0.00			
E 20	KARE	10/15/12	10/19/12	M-F 5-530p	CM	5-530p	MTWTF--	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
KARE 11 5 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--					1	\$2,300.00		0.00			
E 21	KARE	10/13/12	10/13/12	Sat 5-530p	CM	5-530P	-----S-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
KARE 11 5 News Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					1	\$900.00		0.00			
E 22	KARE	10/20/12	10/20/12	Sat 5-530p	CM	5-530P	-----S-	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
KARE 11 5 News Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$950.00		0.00			
E 23	KARE	10/27/12	11/03/12	Sat 5-530p	CM	5-530P	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
KARE 11 5 News Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					1	\$1,000.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$1,000.00		0.00			
E 24	KARE	10/13/12	10/13/12	Sat 6-630p	CM	6-630P	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
KARE 11 6 News Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					1	\$1,100.00		0.00			
E 25	KARE	10/20/12	10/20/12	Sat 6-630p	CM	6-630P	-----S-	:30	1	\$1,250.00	P-2	0.00	NM	1	\$1,250.00
KARE 11 6 News Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$1,250.00		0.00			
E 26	KARE	10/27/12	11/03/12	Sat 6-630p	CM	6-630P	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
KARE 11 6 News Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					1	\$1,500.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$1,500.00		0.00			
E 27	KARE	10/07/12	10/14/12	Sun 5-530p	CM	5-530P	-----S	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
KARE 11 5 News Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$1,000.00		0.00			
		Week: 10/08/12	10/14/12	-----S					1	\$1,000.00		0.00			
E 28	KARE	10/01/12	10/12/12	M-F 630-7p	CM	630pm-7pm	MTWTF--	:30	2	\$1,800.00	P-2	0.00	NM	4	\$7,200.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					2	\$1,800.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$1,800.00		0.00			
E 29	KARE	10/22/12	11/02/12	M-F 630-7p	CM	630pm-7pm	MTWTF--	:30	4	\$2,500.00	P-2	0.00	NM	6	\$15,000.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					4	\$2,500.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					2	\$2,500.00		0.00			
E 30	KARE	10/27/12	10/27/12	Sat 630-7p	CM	630pm-7pm	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
MN Bound															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					1	\$1,000.00		0.00			
E 31	KARE	10/06/12	10/20/12	Sat 630-7p	CM	630pm-7pm	-----S-	:30	1	\$850.00	P-2	0.00	NM	3	\$2,550.00
MN Bound															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	KARE	10/06/12	10/20/12	Sat 630-7p MN Bound	CM	630pm-7pm	-----S-	:30	1	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$850.00		0.00			
		Week: 10/08/12	10/14/12	-----S-		1				\$850.00		0.00			
		Week: 10/15/12	10/21/12	-----S-		1				\$850.00		0.00			
E 32	KARE	11/03/12	11/03/12	Sat 630-7p MN Bound	CM	630pm-7pm	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$1,000.00		0.00			
E 33	KARE	10/20/12	10/20/12	Sat Prime PRIME ENCORE	CM	658P-8P (6:58 PM-8:00 PM)	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$1,100.00		0.00			
E 34	KARE	10/06/12	10/13/12	Sat Prime PRIME ENCORE	CM	658P-8P (6:58 PM-8:00 PM)	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$1,000.00		0.00			
		Week: 10/08/12	10/14/12	-----S-		1				\$1,000.00		0.00			
E 35	KARE	10/27/12	11/03/12	Sat Prime THE FIRM	CM	658-8P (8:00 PM-9:00 PM)	-----S-	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$800.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		1				\$800.00		0.00			
E 36	KARE	10/06/12	10/13/12	Sat Prime THE FIRM	CM	658-8P (8:00 PM-9:00 PM)	-----S-	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$600.00		0.00			
		Week: 10/08/12	10/14/12	-----S-		1				\$600.00		0.00			
E 37	KARE	10/20/12	10/20/12	Sat Prime THE FIRM	CM	658-8P (8:00 PM-9:00 PM)	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$700.00		0.00			
E 38	KARE	10/20/12	10/20/12	Sat Prime Sat Prime	CM	Sat Prime (9:00 PM-10:00 PM)	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$1,100.00		0.00			
E 39	KARE	11/03/12	11/03/12	Sat Prime Sat Prime	CM	Sat Prime (9:00 PM-10:00 PM)	-----S-	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$1,300.00		0.00			
E 40	KARE	10/06/12	10/13/12	Sat Prime Sat Prime	CM	Sat Prime (9:00 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$1,000.00		0.00			
		Week: 10/08/12	10/14/12	-----S-		1				\$1,000.00		0.00			
E 41	KARE	10/25/12	11/01/12	Thu Prime 30 ROCK/UP ALL NIGHT	CM	Thu Prime (6:58 PM-8:00 PM)	---T---	:30	1	\$2,250.00	P-2	0.00	NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1				\$2,250.00		0.00			
		Week: 10/29/12	11/04/12	---T---		1				\$2,250.00		0.00			
E 42	KARE	10/04/12	10/04/12	Thu Prime 30 ROCK/UP ALL NITE	CM	Thu Prime (6:58 PM-8:00 PM)	---T---	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1				\$1,500.00		0.00			
E 43	KARE	10/18/12	10/18/12	Thu Prime 30 ROCK/UP ALL NITE	CM	Thu Prime (6:58 PM-8:00 PM)	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---		1				\$2,000.00		0.00			
E			10/31/12		CM				1		P-2	0.00	NM	2	\$4,500.00

Order / Rev: 711128
 Alt Order #: 06252357
 Flight Dates: 10/01/12 - 11/05/12

Advertiser: Minnesota For Marriage
 Product Desc: VOTE FOR MARRIAGE MN
 Estimate: KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
44	KARE	10/24/12		Wed Prime ANIMAL PRACT		Wed Prime (6:58 PM-8:00 PM)	--W----	:30		\$2,250.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1				\$2,250.00		0.00			
		Week: 10/29/12	11/04/12	--W----		1				\$2,250.00		0.00			
E 45	KARE	10/10/12	10/10/12	Wed Prime ANIMAL PRACT	CM	Wed Prime (6:58 PM-8:00 PM)	--W----	:30	1	\$1,750.00	P-2	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		1				\$1,750.00		0.00			
E 46	KARE	10/17/12	10/17/12	Wed Prime ANIMAL PRACTICE	CM	Wed Prime (6:58 PM-8:00 PM)	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----		1				\$2,000.00		0.00			
E 47	KARE	10/15/12	10/19/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MTWTF--	:30	2	\$3,250.00	P-2	0.00	NM	2	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$3,250.00		0.00			
E 48	KARE	10/22/12	11/02/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MTWTF--	:30	2	\$3,500.00	P-2	0.00	NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$3,500.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$3,500.00		0.00			
E 49	KARE	11/05/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$3,500.00		0.00			
E 50	KARE	10/07/12	10/14/12	Post NFL Late News Post NFL Late News	CM	1035-1105P	-----S	:30	1	\$2,750.00	P-2	0.00	NM	2	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$2,750.00		0.00			
		Week: 10/08/12	10/14/12	-----S		1				\$2,750.00		0.00			
E 51	KARE	10/21/12	10/21/12	Post NFL Late News Post NFL Late News	CM	1035-1105P	-----S	:30	1	\$3,250.00	P-2	0.00	NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$3,250.00		0.00			
E 52	KARE	10/28/12	11/04/12	Post NFL Late News Post NFL Late News	CM	1035-1105P	-----S	:30	1	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$3,500.00		0.00			
		Week: 10/29/12	11/04/12	-----S		1				\$3,500.00		0.00			
E 53	KARE	10/15/12	10/26/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	2	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$900.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$900.00		0.00			
E 54	KARE	10/01/12	10/12/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	2	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		2				\$700.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$700.00		0.00			
E 55	KARE	10/29/12	11/02/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		3				\$1,000.00		0.00			
E 56	KARE	10/28/12	10/28/12	MN Bound MN Bound	CM	1105-1135P	-----S	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$1,400.00		0.00			
E 57	KARE	10/14/12	10/14/12	MN Bound MN Bound	CM	1105-1135P	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00

Order / Rev: 711128
 Alt Order #: 06252357
 Flight Dates: 10/01/12 - 11/05/12

Advertiser: Minnesota For Marriage
 Product Desc: VOTE FOR MARRIAGE MN
 Estimate:

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 57	KARE	10/14/12	10/14/12	MN Bound MN Bound	CM	1105-1135P	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$1,200.00		0.00			
E 58	KARE	11/04/12	11/04/12	MN Bound MN Bound	CM	1105-1135P	-----S	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$1,400.00		0.00			
E 59	KARE	10/07/12	10/07/12	Football Night in America Football Night in America	CM	6-715P	-----S	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$2,250.00		0.00			
E 60	KARE	10/25/12	10/25/12	Vikings Special Vikings Special/PRE GAME	CM	6-7P (6:00 PM-7:00 PM)	---T---	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---T---		1				\$4,000.00		0.00			
Totals														162	\$186,300.00